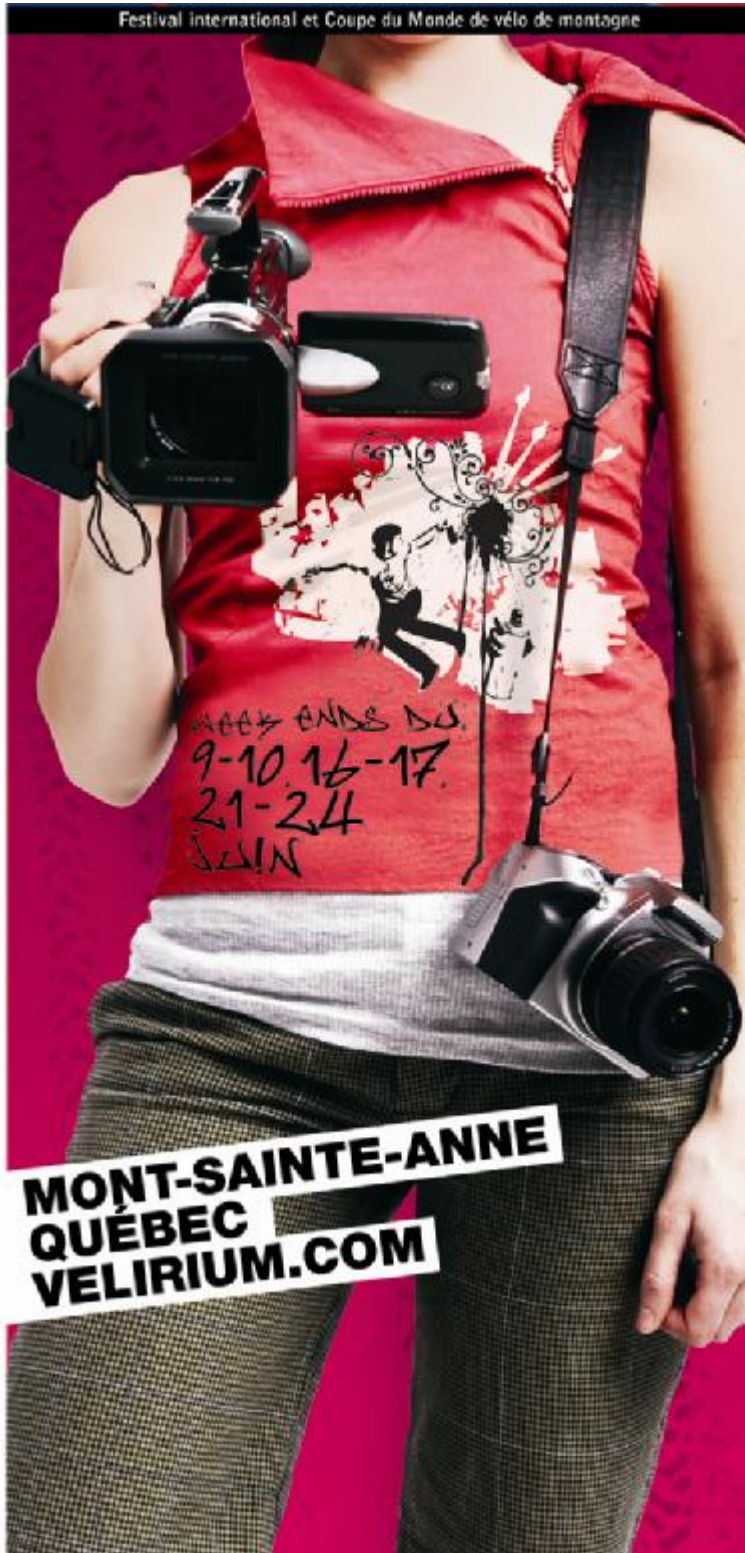


VÉLO ARTO



Vélirium, International Festival and UCI Mountain Bike World Cup, held at Mont-Sainte-Anne from June 9 to 24, 2007 gets into the artistic mood, introducing Vélo Arto!

1-PHOTO EXHIBITION At the foot of Mont-Sainte-Anne, in the lounge, a unique photo exhibition will bring together the best shots of top photographers.

Bicycling must be the main theme! Mountain biking, road racing, weekend excursions, freeride tricks, everything that showcases BIKES!

Public will vote! 47,000 visitors over the 3 weekends will be invited to vote for the best photo. Winning photographer will get a 2007 Rocky Mountain bike.

Interested? Follow these easy steps :

1. Send paper support photo (8x10) and a 300 DPI CD
2. Short photo description
3. Short bio profile
4. Before May 30, 2007
5. To Vélirium/ Vélo Arto, 1000, boul Beau-Pré, Bureau 7106 Beaupré (Québec) Canada G0A 1E0

2-Also on site PHOTO CONTEST: Capture the most dynamic and exciting action moments of Velirium 2007 and you could win :

- your photo in VELO MAG (August Issue)
- your photo in the promo flyer of 2008 VELO ARTO
- a Grand Prize - Surprise!!

Deadline to send photo: July 6, 2007.

All details on www.velirium.com

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